

Brochure

# End-to-End Fraud Prevention

## Agile Fraud Protection for a Dynamic Threat Landscape

With digital acceleration, fraud threats are intensifying, exposing financial institutions (FIs) to new and emerging fraud threats. This presents challenges for FIs as they attempt to balance risk against frictionless customer experiences that drive safe account growth.

IFM-X, the industry leading enterprise fraud management platform from NICE Actimize, provides complete, real-time, end-to-end fraud prevention coverage that continuously adapts to new and emerging fraud threats. Throughout the customer life cycle, FIs can leverage agile advanced analytics and powerful artificial intelligence (AI) to protect customers across all channels and payment types.

- ✓ **Open More Accounts :**  
**↑17% Account Application Approvals**
- ✓ **Reduce Fraud Losses:**  
**↑115% Value Detection Rate**
- ✓ **Streamline Fraud Operations:** **↓50% Alert Resolution Time**



## Solution Benefits:

- **Prevent stolen IDs, synthetic IDs, and money mule risk** at origination and during the early account phase and increase passive identity verification by 60%.
- **Unify fraud and authentication management** to execute real-time risk decisioning, stop account takeover (ATO) attacks, and enhance the customer experience.
- **Respond dynamically to black swan events** via policies proven with machine-learning simulations and deployed to production, without needing IT.
- **Support real-time payments and protect any payment type** with an omni channel approach to monitoring the entire payment life cycle.
- **Less fraud with less friction:** 115% lift in value detection rate and 90% reduction in false positives.

→ Ready to get started? Schedule a demo now

## Understand your customer for personalized fraud prevention

### AI-First Approach to Fraud Prevention

Always-on AI, fueled by industry and behavioral intelligence, identifies customer patterns and continuously learns, discovers, and adapts to quickly detect anomalous activity and prevent complex fraud attacks—enabling FIs to confidently safeguard their organizations and customers.

### Proven, Data-Driven Fraud Analytics

IFM-X connects the entire fraud management ecosystem, using advanced AI to orchestrate data across all point solutions to create highly accurate fraud analytics. As a single and centralized solution, IFM-X rapidly consumes data to effectively detect fraud earlier, driving faster alert resolutions.

### Automated Fraud Strategy

Unlock the power of automated fraud strategy with machine-learning analytics supported by robust rules capabilities that are trusted by the world's leading financial institutions. With the speed and agility to adapt to flash fraud attacks and black swan events, IFM-X protects financial institutions and optimizes the customer experience.

### Evolution of Fraud Methodology

Upgrade from outdated transaction-based approaches to real-time, multi-model execution. Target fraud typologies such as authorized fraud, new account fraud, and money mules with precision. Assess the situation holistically with the power of machine learning—and without increasing head count to determine if the account belongs to a victim or perpetrator.

Go beyond simply detecting fraud to stopping fraud before it starts. FIs are able to leverage sophisticated analytics and AI to balance fraud risk against the organizational objectives and customer expectations that drive business and regulatory outcomes.

## IFM-X: Prevent Fraud and Build Trust Throughout the Customer Life Cycle

With multidimensional dynamic profiling, fraud programs can understand new behaviors and adapt to accurately interdict what is normal and what is anomalous.



Elevate the customer experience



Reduce fraud losses



Drive revenue growth

→ Ready to get started? Schedule a demo now

## Know more. Risk less.

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### About NICE Actimize

NICE Actimize is the largest and broadest provider of financial crime, risk and compliance solutions for regional and global financial institutions, as well as government regulators. Consistently ranked as number one in the space, NICE Actimize experts apply innovative technology to protect institutions and safeguard consumers' and investors' assets by identifying financial crime, preventing fraud and providing regulatory compliance.

The company provides real-time, cross-channel fraud prevention, anti-money laundering detection, and trading surveillance solutions that address such concerns as payment fraud, cybercrime, sanctions monitoring, market abuse, customer due diligence and insider trading.

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